



06-04-02

Gp/2612  
PATENT APPLICATION

DOCKET NO.: INTE.06USU1 (ITC13)

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Steve O. Markel

Serial No.: 09/933,927

Examiner:

Filing Date: August 21, 2001

Group Art Unit: 2612

Title: System and Method for Distribution of Interactive Content to Multiple Targeted Presentation Platforms

ASSISTANT COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

RECEIVED  
JUN 11 2002  
Technology Center 2600

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Sir:

Transmitted herewith is/are the following in the above-identified application:

- (X) Response/Amendment **"Preliminary Amendment"** ( ) Petition to extend time to respond  
(X) New fee as calculated below ( ) Supplemental Declaration  
( ) No additional fee (Address enveloped to "Box Non-Fee Amendments")  
( ) Other:

CLAIMS AS AMENDED BY LARGE ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	27	7 MINUS	6	= 1	X \$18	\$18
INDEP. CLAIMS	5	3 MINUS	2	= 0	X \$84	\$
[ ] FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$280	\$
EXTENSION FEE	1ST MONTH \$110	2ND MONTH \$400	3RD MONTH \$920	4TH MONTH \$1440	\$	
TOTAL FEE FOR THIS AMENDMENT					\$18	

(X) Attached is a check for \$18.00

( ) Please charge to Deposit Account 50-1491 the amount of \$

At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 50-1491 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 50-1491 under 37 CFR 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

I hereby certify that this correspondence is being deposited with the United States Postal Service as:

[X] "Express Mail Post Office to Addressee" service under 37 CFR 1.10.  
"Express Mail" label no.: **EV 089246197 US**

in an envelope addressed to:

Assistant Commissioner for Patents, U.S. Patent & Trademark Office,  
Box FEE AMENDMENTS, P. O. Box 2327, Arlington, VA 22202

Respectfully submitted,

By:

William W. Cochran II  
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Date: May 30, 2002

Date of Deposit or Transmission: May 30, 2002

Signature:

Typed Name: Christie Cochran

S/N 09/933,927



INTE.06USU1 (ITC13)

PATENT

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6/2/02

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Title: SYSTEM AND METHOD FOR DISTRIBUTION OF INTERACTIVE CONTENT TO  
MULTIPLE TARGETED PRESENTATION PLATFORMS

Assistant Commissioner for Patents  
Washington, DC 20231

Dear Sir:

PRELIMINARY AMENDMENT

Please amend the above-identified application as follows:

**In the claims:**

- AI
1. (Amended) A method of creating a television presentation enhancement comprising:  
accessing a platform independent enhancement file containing elements, attributes  
of said elements, and trigger information specifying at least one event wherein said  
enhancement is rendered in synchrony with at least one image of a video presentation;  
5 applying a first parsing script to said enhancement file to produce a first output  
file that provides rendering of said enhancement in synchrony with said at least one image in  
a web browser having an embedded media player; and  
applying a second parsing script to said enhancement file to produce a second  
output file that provides rendering of said enhancement in synchrony with said at least one  
10 image on a specific television platform.

AS